



Wetsuit Market Analysis by Product (Full Wetsuits, Spring Wetsuits, Bottom Wetsuits, Rashguard Wetsuits), by Thickness (1 mm - 2 mm, 2 mm - 3 mm, greater than 5 mm), by Sales Channel, by Demographics, by Region - Global Forecast 2022-2032

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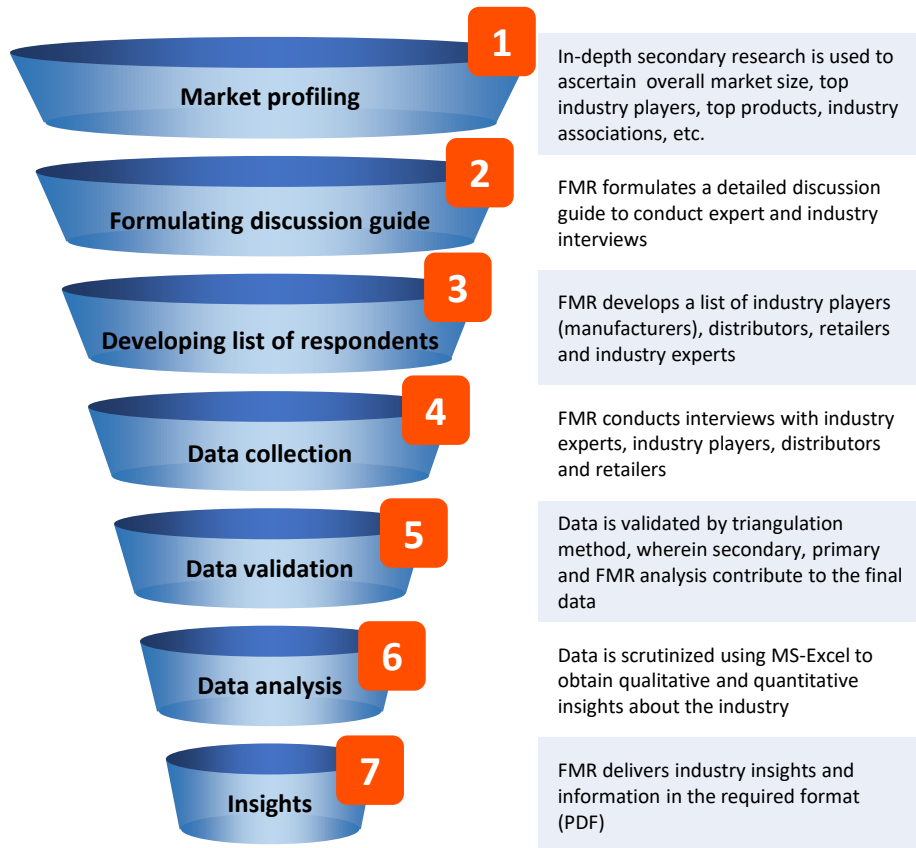
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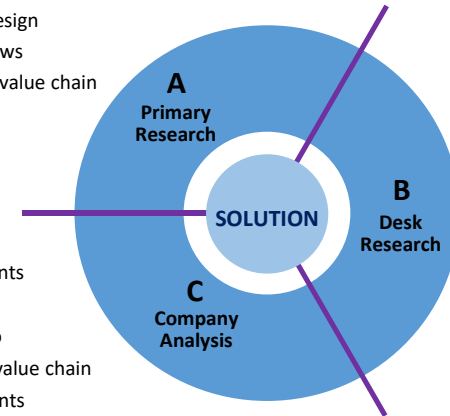


## Systematic Research Approach



- ☐ Identifying key opinion leaders
- ☐ Questionnaire design
- ☐ In-depth interviews
- ☐ Coverage across value chain

- ☐ Market participants
- ☐ Key strengths
- ☐ Product portfolio
- ☐ Mapping as per value chain
- ☐ Key focus segments



- ☐ Key industry experts
- ☐ Channel study
- ☐ Developments
- ☐ Market dynamics
- ☐ Products
- ☐ Conclusions

Primary Research #	Secondary Research #	Paid Publications#
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# Report Scope & Segmentation

## Report Scope

The global wetsuit sales is anticipated to reach US\$ 3.4 Bn by 2032. The wetsuit industry is projected to register a compounded annual growth rate (CAGR) worth 7.05% during, 2022-2032.

The wetsuits market valued at US\$ 1.72 Bn in 2022. Customers are likely to prefer full bodied wetsuits over other categories, with the segment scheduled to expand at a CAGR of 6% until 2032..

Prospects experienced a considerable setback throughout 2020 and most of 2021, attributed to the prolonged recessionary impact induced by the COVID-19 pandemic. Restrictions on outdoor sporting and recreational activities significantly contracted sales of wetsuits across all continents. Eventually, as the peak of the pandemic wore off, several regions lifted lockdown restrictions, permitting a resumption in public water sporting events, restoring growth prospects.

## Wetsuit

### Product Type:

- Full Wetsuits
- Spring Wetsuits
- Bottom Wetsuits
- Rashguard Wetsuits

### Thickness:

- Wetsuits measuring 1 mm - 2 mm
- Wetsuits measuring 2 mm - 3 mm
- Wetsuits measuring 3 mm - 4 mm
- Wetsuits measuring 4 mm - 5 mm

### Sales Channel:

- Wetsuit sales via Sports Variety Stores
- Wetsuit sales via Third-Party Online Channel
- Wetsuit sales via Direct-to-Customer Channel

### Demographics:

- Wetsuits for Men
- Wetsuits for Women
- Wetsuits for Kids

### Region

- North America
- Latin America
- Europe
- South East Asia & Pacific
- China
- India
- Middle East & Africa

- Growing participation by young people in water sport activities such as surfing, scuba diving, water skiing, and river rafting is boosting market growth of full bodied wetsuits.
- With a new generation of product lines launched each year, manufacturers aim to introduce new products using advanced technologies and high-quality materials.
- With the increasing demand to protect the body from extreme weather conditions both under and outside of the water, the market for full suits has grown tremendously in recent years.
- Sports variety stores are likely to keep growing throughout the forecast period, registering a CAGR of around 5% from 2022-2032.
- A growing number of sports activities have increased market demand for variety stores in the market.

[Get To Know More About The Market](#)

## Wetsuit Market Players

- ☐ Speedo International Ltd
- ☐ TYR Sports Inc.
- ☐ Johnson Outdoors
- ☐ Billabong
- ☐ O'Neil, Inc.
- ☐ Rip Curl
- ☐ Quicksilver Inc.
- ☐ Arena Italia SpA
- ☐ C-Skins Wetsuits Ltd



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THE VISIBLE”**



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